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A Swedish hotel to fall in love with

At Stockholm's newest hotel the glamour of the 1930s is reborn with 21st-century sophistication. The Rival Hotel, co-owned by former ABBA-member Benny Andersson, is a small, independent hotel in the heart of the city's most exciting neighbourhood. With the highest levels of comfort, service, and technology—not to mention its own bakery and cinema—the Rival is Stockholm's first boutique hotel.



Benny Andersson

The Rival's 99 rooms are intended to be timeless rather than trendy, relaxed rather than formal. Furnished with classic pieces of Nordic design by Alvar Aalto, Ingegerd Råman, Mats Theselius, and Poul Christiansen, they have velvet curtains, oak floors with wool rugs, and beds with 200-thread-count Egyptian linens. Beds have down quilts and down pillows, but there is also a pillow menu to allow guests to pick the pillow that's perfect for them. Choices include non allergic, buckwheat, tempur, neck, and extra warm goose down pillows.

Bathrooms have sparkling glass mosaics that match the rooms' fabrics, and large windows looking through the bedrooms to the city outside. By opening a wooden blind you can enjoy a tub with a view. As a final touch, all rooms have a scene from a famous Swedish film hanging over the bed. In Room 305, for instance, you can sleep underneath Greta Garbo in the "Saga of Gosta Berling"

In addition, all rooms have 32" plasma-screen TVs, DVD/CD players, and outlets for Playstation, as well as cable and wireless Internet access.

The Rival's two suites on the seventh floor enjoy amazing views over Stockholm's rooftops. The honeymoon suite is decorated in romantic shades of pink, white and champagne. The entire floor, including both suites and the adjoining bar, can be booked for private use.

No detail has been overlooked at the Rival. Artist Carouschka Streiffert used collage-technique to create unique designs for the deep carpets that line the hallways, and in the restaurant she has assembled a collection of 924 film star portraits.

The Rival is more than just a hotel. Under one roof you'll find a bistro, restaurant, bakery, café, state-of-the-art conference facilities, an original Art Deco cocktail bar, and the Rival Cinema, originally opened in 1937 and now fully-restored to its former glory.

The Rival Hotel is centrally located on Mariatorget in Södermalm, Stockholm's most fashionable area, renowned for its shops, cafés and restaurants.

Facts

The Rival Hotel is located at Mariatorget on Södermalm in Stockholm. The hotel is owned by Christer Sandahl, Christer Hägglund, and Benny Andersson. The Rival has 99 rooms with 194 beds. Two suites, 1 executive double, 25 deluxe rooms (twin/king), 31 superior rooms (twin/queen), 36 standard rooms (twin/queen), and 4 single rooms. In addition: Round-the-clock breakfast, 24-hour room service, shoeshine, shirt laundry, valet parking, pillow menu, DVD-library, mini-bar, safe and a teddy bear. All rooms are equipped with 32" plasma-screen TVs, DVDs, and CD players, and regular and wireless Internet access. Prices from 1,330 Swedish kronor on weekdays and from 895 SEK at the weekend, not including tax. Weekend packages available.

For more information, please visit: www.rival.se or contact:

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