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## Summer at the hotel without the Usual Suspects.

There are too many hotels in the world that give you things you don't need. Benny Andersson's (ABBA) Rival Hotel in Stockholm is the brilliant exception. We've taken away the things you just don't need—chocolates on the pillows and umbrellas in the drinks—and instead offer things you really want.

These include: all-day breakfast, a pillow menu, CD-library, DVD-player, Playstation, and plasma-TV in every room—plus a teddy bear, just so that you don't get lonely in the night.

The Rival offers both indoor and outdoor serving. The balcony of the bistro has expansive views over Mariatorget and Södermalm, Stockholm's most vibrant neighbourhood. We're the only hotel in tow with its own classic Art Deco cinema and Cocktail Bar, not to mention Stockholm's best bakery.

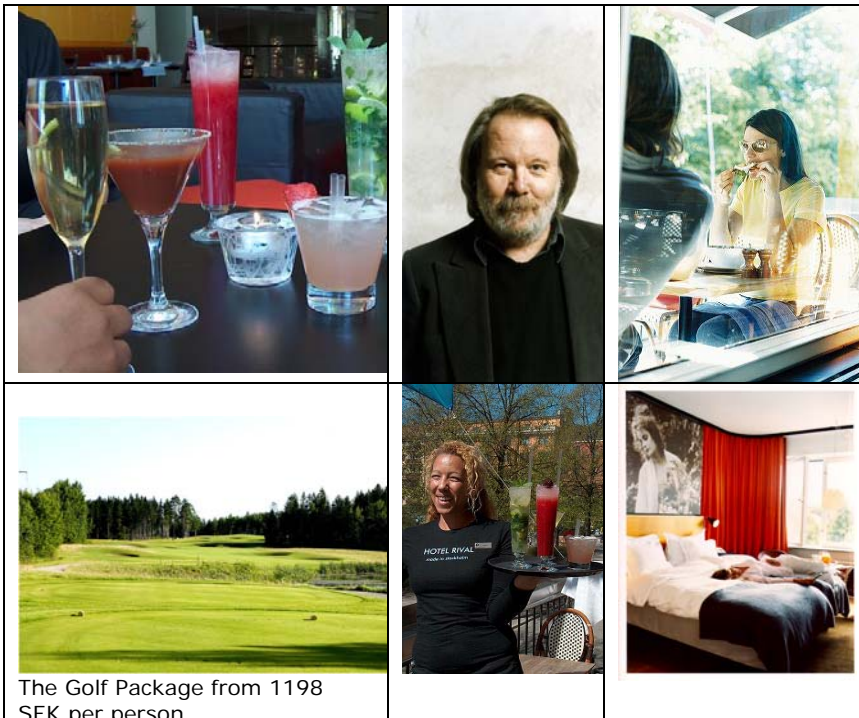
**Summer rates from 1196 SEK per double room, including breakfast/night ( July 1-Aug 6)**



Bruce Springsteen, the Stockholm Jazz Festival, the DN-Galan, Swedish Design Year and another 1,487 scheduled events are just some of the reasons to visit Stockholm this summer.

The Rival, which opened less than two years ago, is located on Södermalm, the most dynamic quarter of Stockholm. Many new shops, a lively street market, and various excellent and unusual restaurants have recently opened nearby. Comparisons are being made with London's Notting Hill.

On warm summer nights, people like to sit on the bistro balcony with a cocktail or a glass of wine. The hotel's summer menu is served every weekday from noon. In addition, the Rival Café is open all day with outside seating. On Thursdays and Fridays, from June to August, the Rival's own DJ plays in our lounge.



The Golf Package from 1198 SEK per person.

The Rival Hotel is a boutique hotel that opened 1 September 2003. The hotel is owned by Benny Andersson. Under one roof you'll find 99 hotel rooms, a bar and bistro, cinema, cocktail bar, conference facilities, café and bakery. The British magazine Business Traveller named the Rival as the only Nordic hotel on their list of the world's 30 best business hotels that are good value for money. Luxury travel magazine Condé Nast Traveller placed the Rival on its list of the world's "50 coolest and sexiest hotels." **For more information visit [www.rival.se](http://www.rival.se) or contact Caroline Eriksson, managing director, Hotel Rival, [caroline.eriksson@rival.se](mailto:caroline.eriksson@rival.se), +46 (0)8-545 789 02** For press information contact: Ewa Wigenheim-Westman at Menu PR [ewa@menu.se](mailto:ewa@menu.se) +46 (0)70-523 89 33

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